

UIC Announces Partnerships With AM 560 WIND, Lakeshore Public Television

UIC men's basketball finds new radio, TV homes.

UIC Men's Basketball 2007-08 Radio & TV Schedule in PDF Format

Nov. 7, 2007

Chicago, Ill.- The University of Illinois at Chicago has reached agreements with AM 560 WIND Chicago and Lakeshore Public Television to air live UIC men's basketball games during the 2007-08 season, UIC Director of Athletics Jim Schmidt announced on Wednesday, Nov. 7.

The Flames will have a new radio home for the first time in 11 years, as WIND will air at least 17 live games in the upcoming campaign on its powerful signal. The slate of live games on NewsTalk 560 AM begins this Saturday (Nov. 10) with the Flames' season opener against Bradley at 7:00 p.m.

In addition to UIC's new radio home, Schmidt also inked an inaugural seven-game deal with Lakeshore Public Television. The Flames' TV slate begins with the Dec. 6 game versus Milwaukee and includes four other home games and away contests at Loyola and Valparaiso.

There is also a possibility for an eighth Lakeshore UIC telecast involving the Jan. 5 game at Cleveland State.

Lakeshore Public Television can be viewed on Comcast cable channels 17 and 21 and DirecTV and Dish Network channel 56. The station reaches 5 million households in the Chicago area and broadcasts a variety of collegiate and prep sports programming, having served as an ESPN Regional outlet for Indiana and Purdue games and as the home for Valparaiso games.

Schmidt also announced the Flames' new basketball broadcast team for 2007-08.

Handling the play-by-play duties on the radio for the Flames will be Adam Levinson. Levinson joins the UIC broadcast team after spending the past five years working in radio and TV in Miami, where he handled play-by-play duties for the Florida International University football and men's basketball teams.



The new "Voice of the Flames:" UIC men's basketball play-by-play man Adam Levinson

Levinson also performed television play-by-play for Comcast and served as executive producer of "Hurricane Gameday," the University of Miami's weekly football, basketball and baseball coaches show.

A graduate of the prestigious Newhouse School of Public Communications at Syracuse University, Levinson is also in his first year as UIC Athletics' director of corporate sales and broadcasting.

Joining Levinson on the radio airwaves for Flames basketball will be veteran Chicago broadcaster Kenny McReynolds and UIC all-time great Kenny Williams. McReynolds and Williams will alternate throughout the year in the color commentary chair.

McReynolds is no stranger to the Chicagoland area or UIC fans. The veteran Chicago broadcaster has provided expert analysis for a variety of sports and teams throughout his career, including television and radio commentary and coaches shows for the Flames in the 1990s. Currently the Emmy award-winning McReynolds is the sports director/anchor for WCIU/WFBT Chicago and a color commentator for Comcast Network Chicago's Game of the Week.

Williams is one of the greatest players to ever wear a UIC uniform. He is currently ranked second in the UIC record books for career scoring with 2,025. Williams finished his career as the school's all-time leading scorer until Cedrick Banks broke the mark in 2005.

A four-year letterwinner for the Flames from 1991-1994, Williams was the 1993-94 Mid-Continent Conference Player of the Year and a three-time All-Mid-Con First Team selection.

In addition to UIC's deal with Lakeshore PTV, UIC could earn another TV date through ESPNU BracketBuster Saturday, as well as



UIC head coach Jimmy Collins and his Flames men's basketball team will be on the air frequently this season.

by advancing to the Horizon League Tournament semifinals (televised on ESPNU) and championship game (televised on ESPN), and NCAA Tournament (televised on CBS).

All UIC men's basketball games can be heard live on the Internet at the Flames' official online home, uicflames.com. In addition to the live radio stream on the web, all UIC home games and Horizon League road games will be broadcast live through the Horizon League Network. The video stream can also be accessed through uicflames.com.